

Meet Irene Seiferling. B.A., ICD.D



Irene Seiferling, principal of Board Dynamics, is a well-known governance and board consultant. She has been actively involved with boards as a director and adviser for over 25 years, and is the first Institute of Corporate Directors (ICD) accredited corporate director in Saskatchewan. She is

also accredited in the United States through the National Association of Corporate Directors.

Irene is a governance specialist formally trained through the Institute of Corporate Directors in partnership with the Rotman School of Management (University of Toronto), in Carver Policy Governance, and Governance Fundamentals (Queen's University, School of Business). She is a qualified strategic planner (Canadian Management Centre) and is a 'Most Trusted Adviser' Graduate (professionals who advise family enterprises).

Irene holds a Bachelor's degree in Economics, with Distinction (University of Saskatchewan) in addition to being an experienced researcher, communications consultant, and governance specialist.

Talk To Us

Please call or write to us with questions or to discuss our services.



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Board Dynamics' Directors' Registry

If you are a qualified individual interested in board positions, please get in touch with us for more details.

You are welcome to fill out the online application form at www.boarddynamics.ca, or call us to have a copy of the form mailed, emailed, or faxed to you.

Board Dynamics' Directors' Database

Are you seeking top-notch directors?

Board Dynamics understands boardrooms and director essentials. We recruit directors, chairpersons and lead directors who are the appropriate fit for your specific needs – highly qualified individuals who have the right skills and who are prepared to commit to their role.

BOARD *Dynamics*



Guiding
GOOD
Governance

Building the
BEST
BOARDS

BOARD *Dynamics*

Board Dynamics is committed to excellence in governance. With over 25 years of experience and formal training, Irene Seiferling, Principal of Board Dynamics, is well positioned to support good governance and to fill your specific governance needs.

Board Dynamics provides training and development services to business/corporate boards, family business enterprises, advisory boards, private and family foundations, self-regulatory organizations, not-for-profit organizations and government agencies.

We also specialize in 'independent review committee' (IRC) service for public fund companies, as required by the Canadian Securities Commission (National Instrument 82-107). Our IRC can also provide general oversight for conflict of interest matters.

The goal of Board Dynamics is to inspire, inform and support the highest quality of governance and performance of boards of directors. High quality governance is principles-led and strategically planned. High performance boards consist of directors who are committed and clearly focused on their roles and responsibilities.

Our Services

Board Dynamics provides a range of customized services that lead to the highest quality of governance, including:

- Customized board training and coaching,
- Governance workshops and retreats,
- Meeting facilitation,
- Family business transition services,
- Board composition and design,
- Governance structures and processes to establish and support a competent board,
- Policies that effectively guide board work,
- Evaluation processes to assess your governance – CEO evaluation, board evaluation, director evaluations and
- Strategic planning to determine the long term direction for your organization.

Boards and Success

The board of directors sets the stage for organizational and corporate success. It does this in three important ways:

1. Focus on people
2. Focus on good governance processes
3. Focus on the long term sustainability of the organization.

With the right people, the right processes and the right focus, a board truly adds value.

A high-functioning board is a tremendous strategic asset – to the organization and to its shareholder/owners and stakeholders.

